

Section 1: Company Information

Company Name: _____ Mailing Address: _____
 City: _____ State: _____ Zip: _____
 Contact Name: _____ Position: _____
 Contact Email: _____ Contact Phone: _____

Section 2: Sponsorships—Please indicate type of sponsorship, program, and level.

Annual Package

- Gold Level (\$10,000) Silver Level (\$8,000) Bronze Level (\$5,000)

Power of 10 | PM Program

- Premier (\$3,000) Hosting (\$1,500) Supporting (\$500)
 Power of 10 DVM Program Sponsorship: \$1,200

CE Agricultural Animal

- Premier (\$7,500)
 Hosting (\$5,000)
 Supporting (\$1,700)

CVMA West

- Premier (\$7,500)
 Hosting (\$5,000)
 Supporting (\$1,700)

Professional Development Series (PDS)

- Premier (\$7,500)
 Hosting (\$5,000)
 Supporting (\$1,700)

SkiCE

- Premier (\$7,500)
 Hosting (\$5,000)
 Supporting (\$1,700)

Local Chapter Event

- Chapter 2 Chapter 6 Chapter 7
 \$250 \$500 \$1,000 Other \$_____

Convention

Speakers

- Keynote Speaker (\$7,000)
 Track Speaker
 \$5,000 (*full day*)
 \$2,500 (*half day*)

Events

- Breakfast (\$3,000)
 Lunch in Exhibit Hall (\$3,000)
 BBQ on Saturday (\$5,000)
 Coffee Station (\$1,000)
 Printer Station (\$1,500)

Advertisements in Slides

- \$1,500

Products

- Pre-event attendee emails (\$300/e)
 Tote bags (\$3,000)
 Flag—outdoor (\$800)
 Tote bag inserts (\$600)
 Floor decals (\$500/e)
 Mobile app (\$1,750)
 Push notifications (\$150/e)
 Window decals (\$750/e)
 Water bottles (\$3,000)
 Hotel keys (\$2,000)

Section 3: Exhibit Space (Convention) - Please complete the following OR register online colovma.org/exhibit

Send pre-exhibit booth information to (if different from first page): Email _____

Please do not place us near the following competitor companies:

- We would like to participate in the Exhibit Hall Questionnaire Hunt! (\$50)

Booth Selection: For a map of available booths, please visit colovma.org/exhibit

Indicate desired locations of your booth(s). If a listed competitor is nearby, or if your selections are already reserved, we will contact you to choose a different booth.

_____ 1st Choice _____ 2nd Choice _____ 3rd Choice _____ 4th Choice

Prices valid through 5/1/2020			
<input type="checkbox"/> 1 Standard Booth 8'x10'	\$1,295	<input type="checkbox"/> 2 Standard Booths 8'x20'	\$2,590
<input type="checkbox"/> 1 Premium Booth 8'x10' (yellow)	\$1,595	<input type="checkbox"/> 2 Premium Booths 8'x20' (yellow)	\$3,190
<input type="checkbox"/> 1 Premium Corner Booth 8'x10' (green)	\$1,895	<input type="checkbox"/> 2 Premium Corner Booths 8'x20' (green)	\$3,790

*Prices reflect a 15% discount on additional booth.

Section 4: Advertising Space. Full color ads only. Additional advertising opportunities available, contact us for more info.

Print

Full Page and Inside Covers—7”x10”

Half Page and Back Covers—7”x5”

Quarter Page—3 5/8”x5”

Voice Magazine:

- Premium Placement—*Inside Front Cover*: \$1,240
- Premium Placement—*Inside Back Cover*: \$1,240
- Premium Placement—*Back Cover*: \$795
- Full Page: \$1,125
- Half Page: \$725
- Quarter Page: \$440

Convention Registration Brochure:

- Premium Placement—*Inside Front Cover*: \$1,270
- Premium Placement—*Inside Back Cover*: \$1,270
- Premium Placement—*Back Cover*: \$855
- Full Page: \$1,155
- Half Page: \$775
- Quarter Page: \$470

Convention Onsite Program:

- Premium Placement—*Inside Front Cover*: \$1,225
- Premium Placement—*Inside Back Cover*: \$1,225
- Premium Placement—*Back Cover*: \$1,225
- Full Page: \$1,115
- Half Page: \$715
- Quarter Page: \$430

- Yes, I would like to bundle and save by reserving space in each of the above publications to save \$20 off each ad price listed. *Please indicate size of ad for each publication. Ad will publish three times.*

Digital NEW for 2020! Locations shown on separate pages.

- Leaderboard Static ad (728x150):** \$1,000/month
Locations available:
 - Member directory
 - CE event listings page
 - Blog
 - Marketplace (price may vary)
- Side rail static ad (250x715):** \$750/month
Locations available:
 - Member directory
 - CE event listings page
 - Blog
 - Marketplace (price may vary)

- Sponsored content:** \$500
Article provided by company to be featured in our blog. Length of article: 500 words maximum. Option for enhanced listing to have link included in our eVoice blast.
 - Enhanced listing option: +\$150

CE Event Listings Calendar NEW for 2020!
Details shown on separate page.

\$150/week **START DATE:** _____
 END DATE: _____

Email *Locations shown on separate page.*

eVoice banner ad (600x133.5): MONTH(S): _____

\$740/month (4 Fridays)

\$925/month (5 Fridays)

Section 5: Agreements *Please initial for each partnership type and sign at bottom.*

Sponsorship Agreement: Initial Here _____

Sponsorship benefits for the selected level will begin once payment is received by Colorado Veterinary Medical Association. In-kind sponsorship means no goods or cash will be exchanged with CVMA and sponsor agrees to confirmation and payment on including, but speaker travel, lodging, meals, and logistics.

Exhibitor Agreement: Initial Here _____

Exhibit rules and regulations are to be construed as part of all contracts for exhibit space. CVMA reserves the right to interpret them, as well as make final decisions, on all points not herein covered.

Reserving exhibit space. Companies that wish to exhibit at CVMA Convention 2020 must complete and return the Media and Partnerships Commitment Form with full payment. This contract, accompanied by full payment, is the only means by which space may be reserved; no telephone reservations will be accepted. Exhibitors can select booth location, which is done on a first come, first-served basis, and CVMA will notify companies of neighboring booths to eliminate proximity to competitive or conflicting organizations. CVMA reserves the right to assign, designate, or change your booth location.

Exhibit booth sharing. Each exhibit booth space is reserved for a single company. Only one company name is allowed per booth. Sharing space is discouraged; however, if you choose to do so, only one company name is allowed to be displayed. CVMA reserves the right to exclude any exhibit that is not conforming to the policies of the Association.

Exhibit representatives. Three or more exhibitor badges will be provided, up to the limit defined on "Exhibit Rules and Regulations" on colovma.org/exhibit. Additional badges are available for \$75 each. Please indicate to the CVMA office. Each exhibiting company must check in at the CVMA registration desk. Each exhibit is to be staffed at all times during exhibit hours by bona fide employee(s) or representative(s) of the exhibiting company. All exhibitors are required to wear CVMA name badges at all times during the meeting.

Official Service Contractor. Freeman Decorating Company (FDC) has been appointed the Official Service Contractor for CVMA Convention 2020. FDC will provide material handling, furnishings, labor, and support services to exhibitors. Keystone Resort & Conference Center fulfills orders for telephone, Internet, audio/visual, and electrical services. Service order forms will be provided to each exhibitor following confirmation of exhibit participation. Given the limited loading area at the Keystone Resort &

Conference Center, all move-in and move-out activity will be under the control of FDC (see "Exhibit Rules and Regulations" on colovma.org/exhibit for full explanation).

Move-in and move-out. The loading space at the Keystone Resort & Conference Center is limited and policed. To ensure the orderly move-in and move-out of the show, all loading areas and vehicle traffic will be under the exclusive control of the Official Service Contractor. As conditions permit, space may be made available for exhibitor-owned vehicles to load or unload. One person must remain with an exhibitor-owned vehicle at all times. Due to volume and time constraints, exhibitor-owned vehicles must be capable of being loaded/unloaded within 15 minutes.

Material handling. All materials received, other than those in exhibitor-owned vehicles as described previously, will be handled by the Official Service Contractor. Exhibitors may handle their own materials that can be carried by hand by one person. Exhibitors may not bring or use carts, pallet jacks, or other material handling equipment that would interfere with the operations of the Official Service Contractor. All materials, other than exhibitor handled materials as described herein, are chargeable as material handling and will be handled through the Official Service Contractor. There are no storage facilities available for materials handled by exhibitors.

Operation of exhibit space. All business activities of the exhibitor must be within the exhibitor's assigned space. CVMA reserves the right to control or prohibit any exhibit or part of any exhibit which, in its opinion, is not in keeping with the policies of the association. This reservation refers to persons, products, and printed matter. Exhibitors must comply with ordinances and regulations set forth by the building, fire, and police departments of Dillon, Colorado, and any regulations set forth by the Keystone Resort & Conference Center in the interest of common safety.

Music licensing. The exhibitor agrees to obtain music licenses from ASCAP and/or BMI for use of copyrighted music in the exhibit booth.

Security. The exhibit hall will be secured during non-

exhibit hours. It is required that a representative be present in the exhibitor's booth during all exhibit hours.

Colorado labor conditions. Full-time employees of an exhibiting firm may install and dismantle their own company display. Any outside or additional labor required for installing, dismantling, or decorating is to be performed by the Official Service Contractor as arranged on service order forms.

Indemnification. The exhibitor agrees to indemnify and hold harmless the Colorado Veterinary Medical Association, Freeman Decorating Company, and Keystone Resort & Conference Center from any damage to persons or property caused by or arising from the exhibitor's exhibit or the action of the exhibitor's employees or agents. All exhibitors must insure themselves at their own expense against property loss or damage, and against liability for personal injury. Exhibitor or third party representative shall be fully responsible to pay for any and all damages to property owned by Keystone Resort & Conference Center or Colorado Veterinary Medical Association, their owners or managers, which results from any act or omission of exhibitor or third party representative exhibitor or third party representative agrees to defend, indemnify and hold harmless, Keystone Resort & Conference Center, Colorado Veterinary Medical Association, and their respective owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from any damages or charges resulting from their use of the property, including attorney fees and expense. Exhibitor's or third party representative's liability shall include, without limitation, all losses, costs, damages, or expenses arising from or out of or by reason of any accident, property damage, bodily injury or other occurrences to any person or persons or property, including the exhibitor or third party representative, its agents, employees, and business invitees which arise from or out of the exhibitor's or third party representative's occupancy and use of the exhibition premises, Hotel or any part thereof. Exhibitor or third party representative agrees to provide a certificate of insurance to hotel which names the Keystone Resort & Conference Center, its Owner and Manager, and Colorado Veterinary Medical Association as additional insureds to their policy.

Advertising Agreement: Initial Here _____

A signed commitment form constitutes a binding agreement for all advertising in all issues in which space has been reserved. Ads may be cancelled up to ten (10) days prior to submission deadline with written notice and are subject to a 10% cancellation fee of all cancelled ads and retroactive billing of multiple-ad discounts. Accounts past due sixty (60) days will result in termination of contract and/or advertisement and a loss of any applicable contract discounts. CVMA reserves the right to refuse any ad at its sole discretion.

Total Partnership Amount (pages 1-2): \$ _____ CVMA will invoice contact listed on Page 1 for payment.

I have read and agree to the terms listed above.

Signature _____

Date _____

Print Name _____